

The Centre's *Purpose, Focus, Programs & Outcomes*

Vision:

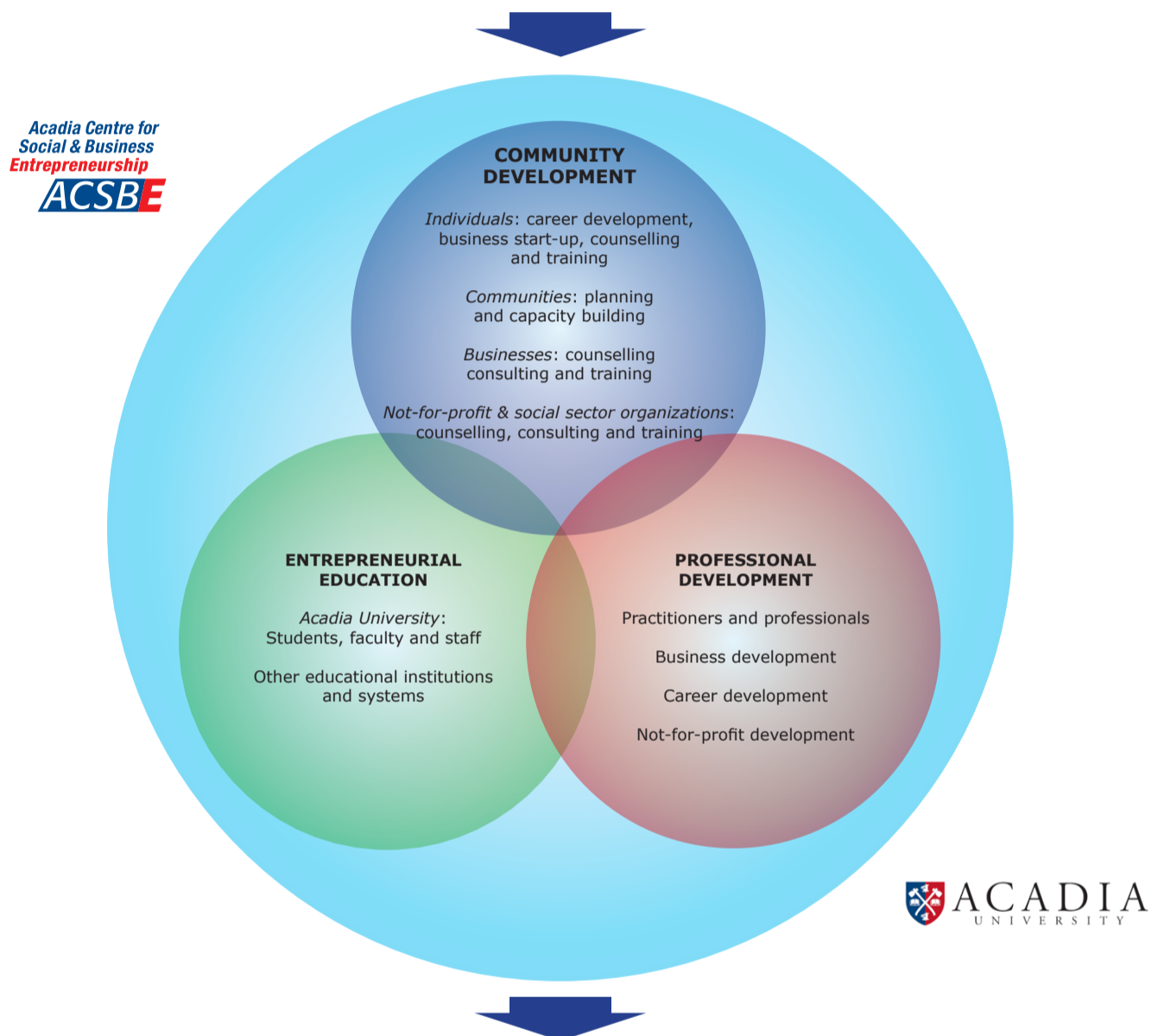
A culture where people take initiative to fulfill their potential to create a better world.

Mission:

ACSBE creates an entrepreneurial culture, locally and globally, by being a leader in the development and delivery of entrepreneurial resources, programs and services.

ACSBE's definition of entrepreneurship:

The ability to make an informed decision and take responsibility for the consequences of the action emanating from that decision (Risk Taking). An entrepreneurial person possesses skill sets that include creativity and innovation, decision making, communication, and action planning. Attitudinally, s/he is focused, motivated and tenacious with a propensity for change. Entrepreneurial skills may be manifested in government, business, or society and normally create change and betterment.



Outcomes

- Acadia students, faculty, and staff actively participating in entrepreneurial learning
- Acadia students, faculty, and staff aware of the relevancy of Acadia's brand of entrepreneurship and have a desire to apply the concept
- Partnerships developed for commercialization assistance
- Commercialization of research and development
- Entrepreneurial skill development is incorporated in educational outcomes
- Entrepreneurial programming is incorporated in other institutions
- Individuals/organizations access expertise and resources of Acadia University
- Individuals/organizations participate in skill development and develop their capacity
- Individuals receive pre-start-up counselling and assistance to make informed business/life decisions
- Organizations and businesses receive consulting services to help them with their sustainability
- Professionals are trained to assist clients using the Entrepreneurial Decision-Making Process®
- The capacity of practitioners and professionals is enhanced and clients benefit



Corporate Profile – Acadia Centre for Social and Business Entrepreneurship

The Acadia Centre for Social and Business Entrepreneurship (ACSBE) is a not-for-profit affiliate of Acadia University and was originally founded as the Acadia Centre for Small Business and Entrepreneurship in 1988 as a part of a consortium of four Atlantic Canadian Universities. This consortium was known as the Atlantic Entrepreneurial Institute (AEI) and was funded by the Atlantic Canada Opportunities Agency (ACOA) to undertake initiatives that would connect the business development resources and expertise of the university with the community and to develop real-life case studies and analysis of what it meant to do business in rural communities across Atlantic Canada.

Since that time, ACSBE has evolved from a single-purpose provider of small business advisory services by way of the faculty of Acadia University's school of business, into a full-service provider of entrepreneurial development programs and services that support its local and primary constituency of Acadia University and Central Southwest NS as well as the province of NS, Atlantic Canada, and national and international communities and clients.

ACSBE's unique interpretation and use of entrepreneurial skills and characteristics makes the Centre's approach to entrepreneurial development broad and rich, and as such, its programming extends into the areas of business development, not-for-profit and social sector development, and career development, with these offerings reaching students, individuals in the community, organizations and businesses, as well as business and career practitioners.

The vision of the Acadia Centre for Social and Business Entrepreneurship is:

A culture where people take initiative to fulfill their potential to create a better world.

Its mission is:

ACSBE creates an entrepreneurial culture, locally and globally, by being a leader in the development and delivery of entrepreneurial resources, programs and services.

The Centre defines entrepreneurship as:

The ability to make an informed decision and take responsibility for the consequences of the action emanating from that decision (Risk Taking). An entrepreneurial person possesses skill sets that include creativity and innovation, decision making, communication, and action planning. Attitudinally, s/he is focused, motivated and tenacious with a propensity for change. Entrepreneurial skills may be manifested in government, business, or society and normally create change and betterment.

To achieve its vision and mission the Centre has positioned itself as a liaison between the academic community of Acadia University, the business community, and the relevant economic development agencies and entrepreneurial supports of the region of Central Southwest NS and beyond. Like most organizations that serve a diversity of interests, the evolution of a clear philosophy, evaluation criteria, and approach has taken time. Programming has and continues to evolve to ensure relevancy to the needs of the Centre's constituency.