



Professional Development for
**ENTREPRENEURSHIP
EDUCATORS**

The creation of a long-lasting entrepreneurial culture must begin within the educational system. This is best achieved through the establishment of an entrepreneurial pathway, focused on the essential entrepreneurial skills, from elementary school through secondary, and into the universities and colleges.

Professional Development for Entrepreneurial Educators helps teachers and schools become more competent in their outlook on life and in their pursuit of change and betterment.

This is a phased program of five one-day modules intended to develop the necessary infrastructure for schools and educational authorities to embed entrepreneurial skill development in the education system.

Topics to be covered:

Learning outcomes & evaluation techniques in entrepreneurship

•
Essentials of experiential learning

•
Resource development adaptation

•
Approaches to integration & entrepreneurial pathway development

COMMUNITY
CAPACITY BUILDING

Community-based, not-for-profit, and philanthropic organizations face unique challenges. The ability to solve problems, implement change and gain insight is essential to their ability to succeed.

Community Capacity Building has been developed to provide navigation and guidance to ensure organizations possess the strategy, tools and resources they need to achieve their goals.

This five-day session provides you with the tools to help your client develop a well defined strategic plan that reflects the organization's core values and purpose, and will assist them to remain relevant and sustainable in the future.

**Acadia Centre for
Social & Business
Entrepreneurship**



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The Acadia Centre
for Social and Business Entrepreneurship
is proud to be an affiliate of



**Acadia Centre for
Social & Business
Entrepreneurship**



**INTERNATIONAL
Professional Development**
programming

Creating an
entrepreneurial culture,
locally and globally,
by being a leader
in the development
and delivery of
entrepreneurial resources,
programs, and services.

For more than 20 years the Acadia Centre for Social and Business Entrepreneurship has teamed up with people, groups, educational institutions and communities possessing the initiative and desire to fulfill their entrepreneurial potential.

Not-for-profits, business development professionals, career practitioners, municipal units, educators, researchers, administrators, older workers, students, youth, business owners, anyone considering starting a new business, and folks discovering their career path have all worked side-by-side with ACSBE's team of professionals and the resources of Acadia University.

Business plans, market research, financial analysis, growth strategies, strategic planning, goal setting, specialized career development programs, and professional certification are just a few of the areas we provide training, guidance and expert advice.

Small business Counsellors'

CERTIFICATE PROGRAM

Become connected to an international network of small business counsellors.

Whether you're thinking of career advancement or professional credibility, being certified as a designated professional in your field is good business.

The ACSBE Small Business Counsellors' Certificate Program (SBCCP) is a dynamic five-day learning experience providing you with the opportunity to develop your counselling skills to an internationally recognized level.

Created for business counsellors by business counsellors this program is delivered world-wide by the Acadia Centre for Social and Business Entrepreneurship, (ACSBE).

Developed to update your knowledge on a variety of specific topics - the SBCCP brings together all of the essentials for small business counselling with a specific focus on counselling skills – over a one-week period.

The training provides an opportunity to practice your counselling skills, explore new techniques, and share best practices.

Other benefits include: enriched counselling sessions, industry recognition & respect, client development & independence, increased success rate of small business start-up, expansion, and growth!



This five-day session will provide you with practical tools & techniques that will assist your clients to thrive in their business.

Topics to be covered:

- Ethics in counselling
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- Problem solving & decision making
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- Learning styles, client assessment
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- Human resource management
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- Communication skills
-
- Behavioural types
-
- Personal visioning
-
- Business planning principles
-
- Strategic planning
-
- Succession planning
-
- Marketing
-
- Financial planning